



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Re Application of: Linda Gottfried Group Art Unit: 2141
Serial No.: 10/773,861 Examiner: Luu, Le Hien
Filed: February 6, 2004
For: **METHOD AND SYSTEM FOR SHARING BRAND INFORMATION**
Docket No.: 0093-1 CIP

231 Somerville Road
Bedminster, NJ 07921
January 23, 2008

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

AMENDMENT UNDER 37 C.F.R. § 1.111

In response to the Office Action dated November 14, 2007 please amend the above-identified application as follows:

Amendments to the Specification begin on page 2 of this paper.

Amendments to the Claims are reflected in the listing of claims which begins on page 3 of this paper.

Amendments to the Drawings begin on page 27 of this paper and include attached replacement sheets.

Remarks begin on page 28 of this paper.

An **Appendix** including an amended drawing figure is attached following page 40 of this paper.